



American Legal Finance Association

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**American Legal Finance Association Sponsors First Continuing Legal Education Seminar, --“Ethics in Litigation Financing,”-- for the Brooklyn Bar Association**

*BROOKLYN, New York (April 29, 2009)* – The American Legal Finance Association (ALFA) is reaching out to the legal community to demonstrate the benefits of legal funding. Last night, ALFA sponsored the first “Ethics in Litigation Financing” seminar, which featured Professor Anthony Sebok from the Benjamin N. Cardozo School of Law at Yeshiva University. The course, which took place at the Brooklyn Bar Association, included legal ethics and client counseling in the area of legal funding; current New York law regarding the legality of non-recourse funding, the New York rules of professional conduct, and the policy reasons that have led the New York courts and legislature to permit non-recourse funding of litigation. In addition, participants earned two ethics credits.

The legal funding industry was created to ensure that everyday financial pressures don't interfere with the fair and just disposition of an individual's lawsuit. Legal funding companies provide funds to those individuals who have a legal claim and cannot work due to injuries, and are thus unable to pay for basic necessities like housing, utilities, and food as they wait for the resolution of their claim.

The American Legal Finance Association, made up of seventeen of the country's leading legal funding firms, is proud to support efforts to inform and educate members of the legal community about this important service. ALFA is also working with various bar associations in New York and across the country to hold additional seminars on this important, fast-growing legal topic. Photos of the seminar can be viewed at

<http://picasaweb.google.com/AmericanLegalFinanceAssoc/>

This course is still available online, and is being offered for free to the first 100 people who view it (both members and nonmembers of the Brooklyn Bar Association). After the first 100 viewers, the course will be offered to members and non-members at a cost. Please contact Gail Markels, Executive Director of ALFA, with questions at (914) 242-2023.

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The American Legal Finance Association is made up of seventeen of the country's leading legal funding companies, who work toward a mutual goal of ensuring fair, ethical, and transparent funding standards in the legal finance industry. All ALFA members sign and adhere to a “Best Practices” code of ethics, and the organization works proactively with state policymakers to establish legal and regulatory guidelines for the industry as a whole. By helping to establish a regulated, fair system, ALFA has helped ensure a successful and functioning free market that continues to expand and help more Americans every day. To learn more about ALFA and the high standards it works to uphold in the legal funding industry, please visit our website at <http://americanlegalfin.com>.